

analysis

Why a wiki?

It's a fundamental truth: *knowledge is power*. And with the increase of technology's efforts to support knowledge management, it's become that much easier to be more knowledgeable, more powerful. But with the proliferation of documents, knowledge bases, and intranets, it has become distinctly harder to find **the right knowledge at the right time**.



Wikis harness the knowledge of a community

and create an informal space to collect and refine intelligence that is simultaneously easy, intuitive, and efficient. They become a diverse yet connected collection of your best asset: the knowledge of experts.



The premise of a wiki is that your community contributes and refines content over time, honing their intelligence of a garden-variety of topics.

However, in practice, **it is rare that a wiki will shoot off on its own** without an effort to create some seeding content.



Knowledge Reservoir works with your company and subject matter experts to generate your seeding content on a number of topics of your choosing. **We'll guide your creation of an effective wiki** that captures the knowledge you already have and create a

space to grow your knowledge to its fullest.

For each selected topic, a Knowledge Reservoir senior oil and gas expert will put together a high-level outline of what should be written on that topic. Our subject matter expert (SME) will pick the standard outline that best fits and refine it to ensure that it covers the most relevant information. For example, the SME might add a section to discuss relative permeability to the topic on permeability.

By leveraging a SME to outline content, the topic will focus on the content that the SME finds most valuable. In other words, the SME will be able to leverage the years of relevant oil and gas experience and people asking them questions to help form the basis of the topic content.



Knowledge Reservoir's technical writers, under the guidance of our senior oil and gas experts, will then populate each topic outline with articles, creating a network of knowledge that can be embedded within your workplace.

The end result: a fully functional wiki, ready for your experts to add to and modify in order to capture relevant intelligence and sharpen your decision-making abilities. Knowledge Reservoir also has consultants on hand to help with that next step: creating a culture that places knowledge management in the daily processes of your organization.



Contact Us

p +1 713 586 5950

f +1 713 586 5955

info@knowledge-reservoir.com