

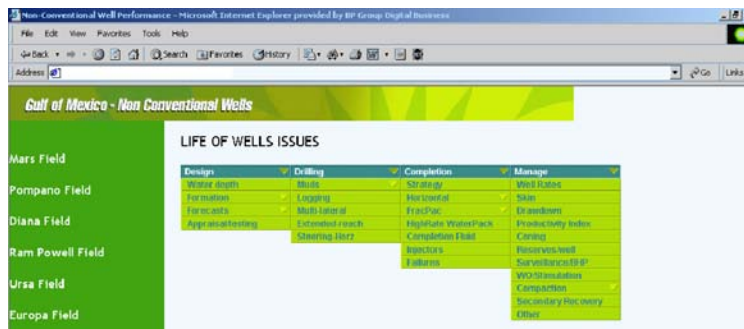
BP shares knowledge among asset teams to speed development

Client: BP

Location: Gulf of Mexico

Objective: Develop an enterprise-wide system to share knowledge about non-conventional wells

BP was one of the early players in the deepwater Gulf of Mexico. The company learned valuable lessons from developments such as Pompano, Ursa and Mars, particularly concerning exploration and appraisal drilling. The Company's management realized that the speed and success of future developments depended on effectively sharing those lessons with all of its asset teams.



Knowledge Reservoir was approached to develop an intranet-based information resource focused on Non-Conventional Well technology and lessons learned. It employs a three-track approach to Knowledge Management projects:

- Deploying a team of technical experts to work with the client to capture the knowledge. With specialists in geoscience and engineering disciplines Knowledge Reservoir can quickly and accurately acquire and condense the information being provided.
- Design and develop a customized Knowledge Management interface. In BP's case, a field vs. technology navigation matrix provided rapid and simple access to the information resource.
- Writing reports and subsequent summarization of the text and graphic information for deployment within the resource base. This process requires extensive interface between the technical experts and the web developers to ensure accurate knowledge transfer.

Equipped with information on CD-ROM and on the BP technology intranet, BP asset teams in the Gulf of Mexico are now better prepared to make effective decisions incorporating experience of their peers. BP teams in other deepwater regions around the world are also benefiting from this knowledge base.