

## **FOR IMMEDIATE RELEASE**



### **Knowledge Reservoir Extends Management Team for Growth.**

**HOUSTON, Texas, March 3rd, 2010** --- **Knowledge Reservoir**, a leading geosciences and engineering consulting company, today announced the appointment of Larry Denver to the position of President of the company. Also joining Knowledge Reservoir is BJ Crouse, who assumes the position of General Manager, Middle East and Far East.

**Denver** joins Knowledge Reservoir from Ascend Geo, LLC, a leading provider of cable-free seismic recording equipment, where he has served as Chairman and CEO since 2006. Denver previously held senior executive positions at Schlumberger, ION Geophysical Corporation, Stratamodel, Inc, and TraceStone, LLC. He was a partner at Simmons Company Fund, an oilfield private equity firm, serving concurrently as Chairman of the Board of World Oil Magazine. Denver will continue in his role as Chairman of the Board of Ascend Geo, LLC.

Prior to joining Knowledge Reservoir, **Crouse** was Vice President of Sales, also at Ascend Geo, LLC, where he managed the company's global sales effort and supported operational expansion outside the US. Crouse has over thirty years experience in the Oil & Gas industry in technical, managerial and sales roles. He has managed software and data service businesses based in the US, UK, China, Thailand and Venezuela, ranging from a broad suite of reservoir applications to geophysical processing and acquisition services. Prior to Ascend Geo, he served as Software Sales Manager with Schlumberger in the Information Solutions division. Crouse will locate in Muscat, Sultanate of Oman, and lead Knowledge Reservoir growth in both the Middle East and Far East regions.

Commenting on the announcement, Dr. Ivor R. Ellul, Chairman and CEO of Knowledge Reservoir, stated, "Knowledge Reservoir is very excited about the appointments of both Larry and BJ, who are well known across the upstream sector of the oil and gas industry. Knowledge Reservoir is entering an aggressive

growth phase where we aim to capitalize on a broad range of emerging E&P global services opportunities, in 2010 and beyond.”

“Having tracked Knowledge Reservoir since its founding, it is a privilege to be joining its leadership and to be part of this compelling growth story”, said Denver.

Crouse commented, “I have very high expectations for Knowledge Reservoir in the Middle East and Far East regions. It is clear that our products and services are very well aligned with the operators and producers across these territories.”

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**Knowledge Reservoir** is a leading global energy consulting firm headquartered in Houston, Texas, and provides Geoscience and Engineering Consulting and Resourcing solutions to clients worldwide from offices in Texas, California, the United Kingdom, Norway, Oman, and Malaysia.

<http://www.knowledge-reservoir.com>