



## **Knowledge Reservoir and 3GiG Announce Strategic Alliance.**

Alliance coincides with release of 3GiG's Prospect Director **2.0**

SAN ANTONIO, Texas, April 20th, 2008 --- **Knowledge Reservoir LLC (KR)**, a leading geoscience and engineering consulting company, and **3GiG LP (3GiG)**, a leading provider of upstream business process, knowledge, decision and project information management technology, today announced the formation of a strategic alliance to offer business process and well lifecycle management services.

With more oil and gas companies seeking to improve process, knowledge management and well lifecycle management, the alliance offers the combination of KR's highly experienced upstream industry consulting teams with 3GiG's expertise to help solve some of the industries biggest challenges.

Commenting on the announcement, Dr. Ivor R. Ellul, President of KR, stated, "Our partnership with 3GiG will help grow our leadership in knowledge management solutions. KR will now be able to expand its service offering by providing our clients world class asset team consultants along with the technology and expertise to help them streamline their business processes around field, reservoir and well lifecycles."

Upstream companies will have access to 3GiG's technology and expertise through KR asset consulting teams for use across the scope of their projects, from well planning (drilling to plug and abandonment) to field development planning, lead and prospect generation, workflow tracking and acquisition and divesture packaging.

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"KR has a reputation for providing world class consulting solutions to the upstream industry. By partnering with KR, 3GiG will expand its business process and well lifecycle management services," added Tim Altum, Founder of 3GiG. "For clients interested in streamlining their processes, the alliance brings together KR's powerful team of asset team subject matter experts with 3GiG's

technology and business process experience to help our mutual clients solve their process and standardization issues.”

The alliance coincides with the release of 3GiG's new business process, knowledge and well lifecycle management system, Prospect Director **2.0** ©. A thin client, web application, Prospect Director 2.0 represents the culmination of more than four years of research and development in asset team workflows, business and decision processes, lifecycle based data, information and knowledge management, well and well work planning, AFE and exploration inventory management requirements.

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**Knowledge Reservoir** is a leading global energy consulting firm headquartered in Houston, Texas, and is a wholly owned subsidiary of Ziebel AS. Knowledge Reservoir provides Geoscience and Engineering Consulting and Resourcing solutions to clients worldwide from offices in Texas, California, the United Kingdom, Norway, Denmark, Oman and Malaysia.

<http://www.knowledge-reservoir.com>

**3GiG** specializes in delivering high value software and consulting services focused on business process, knowledge, decision and project information management for upstream E&P companies

<http://www.3-gig.com>